



# AUDELCO/OVERTURE

The **OVERTURE** will be distributed at the **44th Annual Vivian Robinson/AUDELCO Recognition Awards** to be held at **Symphony Space** on **Monday, November 21, 2016**

## OVERTURE Advertising Rates

Advertising Space	Net Rate*
Back Cover *(5.5x8.5)in	\$ 1,000.00
Inside Front Cover *(5.5x8.5)in	\$ 750.00
Inside Back Cover *(5.5x8.5)in	\$ 750.00
Full Page (5x7.89)in	\$ 500.00
1/2 Page (5x3.84)in	\$ 250.00
1/3 Page (5x2.5)in	\$ 125.00
Business Card	\$ 35.00
Booster Line	\$ 25.00
Setup fee	\$ 10.00

Ads may be adjusted for dimensional purposes.

**Note:** (\*) Sold on a First Come First Served basis.

**Ad Copy Deadline: November 7, 2016. For questions, call: 212.368.6906.**

**ALL ADS SHOULD BE THE CORRECT AD SIZE, 300 DPI OR CAMERA READY AND EMAILED TO [advertising@AUDELCO.org](mailto:advertising@AUDELCO.org). IF THE AD IS NOT EMAILED, PLEASE INCLUDE SETUP FEE IN TOTAL.**

### Payment by PayPal

Please **email** contract and digital copy to: [advertising@AUDELCO.org](mailto:advertising@AUDELCO.org), then access the PayPal link through the AUDELCO website at [AUDELCO.org/OVERTURE2016](http://AUDELCO.org/OVERTURE2016) or click [here](#) for payment.

### Payment by check

Please send contract, check and copy to:  
**AUDELCO**  
**PO Box 30 – Manhattanville Station**  
**New York, NY 10027**  
 Make check(s) payable to **AUDELCO**

## OVERTURE ADVERTISING CONTRACT

Advertiser: \_\_\_\_\_ Ad Size: \_\_\_\_\_

Ad Cost : \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

### Please indicate whether ad copy is enclosed:

Disc, film or print,

Mechanical and artwork

Reproducible b/w copy (bus.cd. letterhead, ink drawing)

Photograph enclosed

**AD SOLD BY:** \_\_\_\_\_ **DATE:** \_\_\_\_\_